

International Partnerships  
with a Saudi Vision

رؤية  
2030  
المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA



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**PNG Saudi Arabia Company**

رؤية VISION

2030

المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA

We take pride in our extensive expertise at PNG KSA; In organizing conferences and exhibitions, managing public relations, and local and international marketing. Over the course of years of work, as professionals, we have provided comprehensive and innovative solutions that meet the aspirations of our clients and achieve their goals with the highest standards of quality and excellence.

Thanks to our specialized team and strategic partners, we succeeded in organizing global-level projects and enhancing the mental image for commercial brands, and building bridges of communication between companies and the target audience. We believe that every project is an opportunity to create an exceptional experience, and every marketing campaign is a step towards achieving sustainable success.

Whether you are looking to organize an impactful event, or developing effective marketing strategies, or enhancing your presence in local and international markets, the Saudi PNG company is your ideal partner in achieving that with professionalism and creativity.



**PNG KSA has many partnerships with major international companies in most sectors that play a pivotal role in enhancing economic growth in the Saudi market. Where we contribute to the transfer of expertise and the localization of knowledge, and the enhancement of innovation in various sectors. As The Kingdom of Saudi Arabia is moving towards achieving Vision 2030, international partnerships have become a fundamental element for progress in sustainable development and achieving strategic goals.**

**Our vision is based on events that have a real and lasting impact. During our partnership, where we do not limit ourselves to transferring technology and the experiences are not just for show; we also work on integrating them in the local business environment, which enhances competitiveness of the Saudi market at the regional level. With the support of a team that possesses expertise and a wide and high-level network of relationships.**

**We continue our efforts to achieve excellence and leadership in all the sectors we serve, we are clear, we set our sights on achieving the goals that the Vision 2030 targets and building a future more prosperous for the next generations.**





**PNG KSA is striving towards providing comprehensive solutions and innovation to support the vision of The Kingdom of Saudi Arabia 2030. We work on attracting Investments, organizing distinguished events and providing consultations of marketing strategies that aim to strengthen commercial brands and expand the scope of its operations locally and globally.**



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and Specialized Global Events, and  
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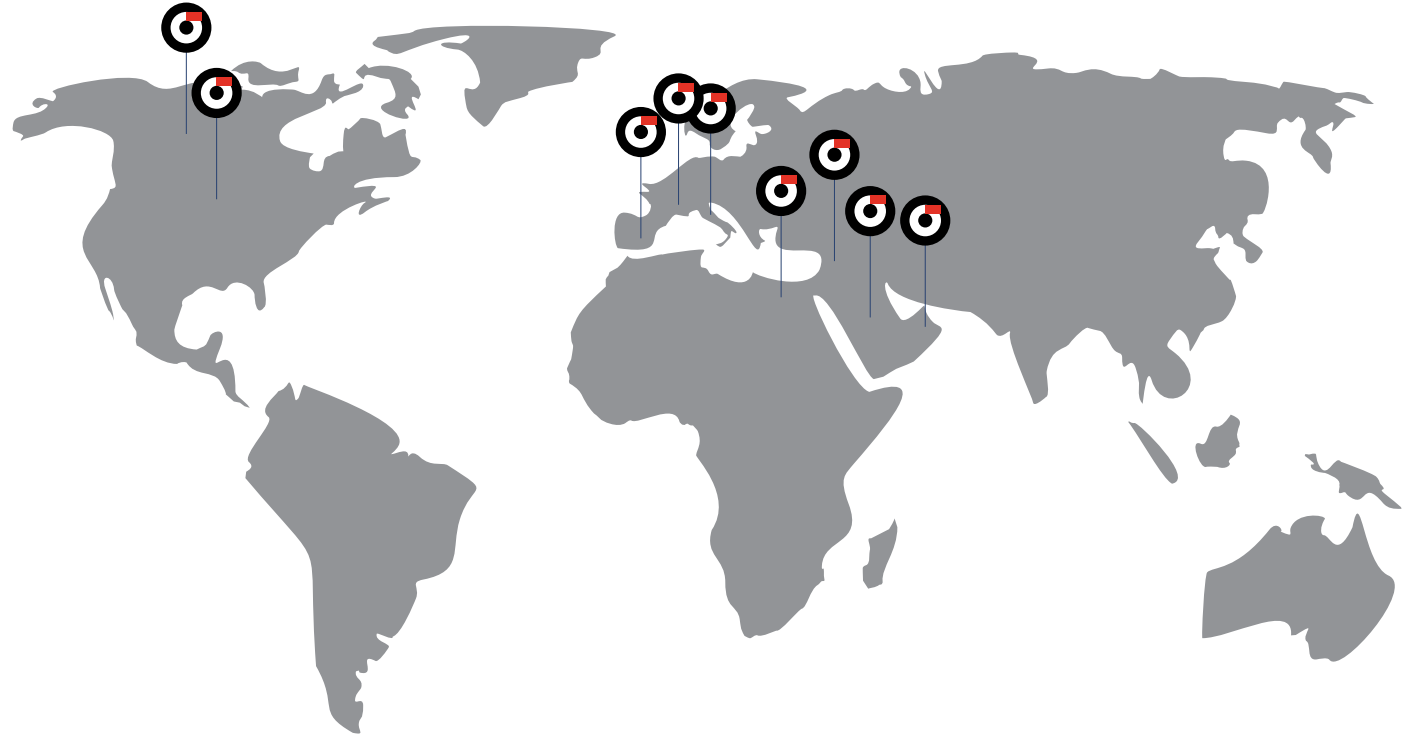
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**Building strategic relationships with global companies It's not just an option, but it is a necessity to strengthen the Saudi economy and consolidate a position as one of the strongest markets regionally and globally.**



Italy



France



Spain



UAE



Canada



Egypt



Jordan



USA



Switzerland



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**Our  
services**

**The design and the management of local and international conferences and exhibitions according to the highest global standards.**

**Coordination of official meetings, discussion sessions, and workshops to ensure a seamless and professional experience.**

**Organizing government and private events in a creative manner that enhances the event's objectives and means.**

**Providing integrated logistical solutions that include coordination with relevant authorities and visitor management.**

**Organizing conferences and exhibitions  
M.I.C.E**





**International public relations**

**P.R**

**Building and managing the mental image of commercial brands and strengthening its presence locally and internationally.**

**Strategic planning for media campaigns and advertising to ensure the messages reach the targeted audience effectively.**

**Crisis management through conservation strategies and quick interaction with emergency events.**

**Developing public relations strategies to enhance communication with the media and influencers.**



## **International Marketing**

**Developing integrated marketing strategies that aligns with market trends and 2030 vision.**

**Implementation of innovative digital marketing campaigns including content management, data analysis, and performance improvement.**

**Organizing and managing promotional campaigns to ensure achievement of maximum impact and spread.**

**Providing specialized marketing consultations to support commercial brands in building their identity and increasing their sales.**



**Sectors**

## Sports

Attract and organize sports activities and promote it with what aligns with the 2030 vision.

## Tourism

Management for tourism programs, the attraction of Global companies and organizing the exhibitions and marketing for the kingdom face.

## Entertainment

Event recruitment is distinguished globally and the contribution to management, its implementation to strengthen the audience's experience.

## Economics

Opening relations from senior investors, capturing investments and organizing the exhibitions and the conferences to strengthen Economic

## Social responsibility

Responsible initiatives and the social aspect is considered a fundamental part to achieve our goals and understand our message.



## Education

Support for educational activities and conferences, and strengthening entrepreneurship in the education sector through organizing major events and attracting senior experts and speakers on a world level.

## Culture

Event organization, cultural and artistic, for the enhancement of the National identity, the heritage of Saudi and its integration with global cultures.

## Health

Attracting and promoting conferences and the health risks in all countries of the world, and their support in innovation in the healthcare sector

## Technology

Attracting major conferences and exhibitions that support technical activities and promotion of innovation and modern technology.

## Energy and Sustainability

Organizing conferences and the exhibitions that support renewable energy and environmental sustainability.





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Exhibitions & conferences – Public relations – Marketing

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